



8-12 Count Carton IB12002  
Ver. 5 Rev. 2/20

FILE SUBMISSION:

- Images should be 300dpi. Embed all images or supply linked images.
- Outline all fonts or supply fonts used.
- All art to be CMYK color mode. Convert RGB color before sending files.
- Extend images to the bleed line.
- Keep text within the LIVE AREA.
- Place art on art layer.
- Turn off instruction/template layers before submitting final PDF file.
- Supply Native files in addition to print ready PDF. Do not flatten Native file(s)

VERBIAGE FOR PACKAGING:

(visibly on the front and/or sides)  
Compatible with most Keurig® K-Cup® brewing systems including 2.0\*

(visibly on the back and/or bottom)  
\*(YOUR COMPANY NAME HERE) is not affiliated with Keurig, Inc. “Keurig®” and “K-Cup®” are registered trademarks of Keurig, Inc.

RECOMMENDED RECYCLING  
VERBIAGE FOR PACKAGING:

Sustainable capsules in 3 easy steps  
1 cool 2 peel 3 recycle  
Allow at least 2 minutes to cool capsule.  
Carefully peel foil lid off & remove filter with coffee grounds.  
Compost grounds & filter or discard.  
Recycle plastic capsule wherever #5 recyclables are accepted.



RECOMMENDED INSTRUCTIONS FOR PACKAGING:

BREW INSTRUCTIONS FOR FILTERED PRODUCTS

1. Load single serve pod into machine.  
Select your cup size.
2. Place mug below beverage outlet.  
Do not remove foil seal before brewing.
3. Allow pods to cool before removing to recycle.

BREW INSTRUCTIONS FOR **UNFILTERED** PRODUCTS

1. Load single serve pod into machine.  
Select your cup size.
2. Place mug below beverage outlet.  
Do not remove foil seal before brewing.
3. Allow pods to cool before removing to recycle.
4. Preform a cleansing cycle when brew cycle is completed

UPC/ASIN BARCODE RECOMMENDATIONS:

UPC barcode to be used for RETAIL sales  
ASIN barcode to be used for AMAZON sales

REQUIRED WEIGHT STATEMENTS:

A weight statement must appear on your PDP (primary display panel) for retail packaging.  
Please see page 14 in link below for details:  
<https://www.fda.gov/media/81606/download>

Sample statement for a 12 count, 11 gram cup:  
12 - 0.39oz. (11g) EA. Net Wt 4.68oz (132g)

